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FOR IMMEDIATE RELEASE

**EVOLUTION BLOOD GLUCOSE METER RECEIVES
2010 BEST NEW DIABETES PRODUCT AWARD IN POLAND**

Warsaw, Poland/October 23, 2010- Infopia USA is proud to announce the blood glucose monitoring system "Evolution" as the Polish newspaper, PEN Diabetes and Obesity's 2010 Best New Diabetes Product award recipient for customer satisfaction. The competition included all products for the diabetic condition including diabetes supplements and competitor meters from Lifescan. Infopia's Polish distributor, Pharmbos, accepted the award on World Diabetes Day.

Official Poll Results (1-8 of 19):

1. GLUKOMETR EVOLUTION – **PHARMBOS** – 7860 votes
2. TOPINULIN® DIABETES - **FARMAPOL** – 6480 votes
3. GLUKOMETR ONETOUCH HORIZON – **LIFESCAN** – 6440 votes
4. DOPPELHERTZ AKTIV NA POZIOM CUKRU – **POLCONSULT** – 6240 votes
5. AA THERAPY – DLA DIABETYKÓW KREM DO STÓP - **OCEANIC** – 6100 votes
6. CRISPY - CHRUPIĄCE PLASTERKI JABŁKA – **PAULA** – 5990 votes
7. MÓJ KOMPUTEROWY DIETETYK 2.0 - **ALPHA-NET** – 5840 votes
8. GLUKOMETR ONETOUCH SELECT – **LIFESCAN** – 5720 votes

Photos and more information available at:

http://www.lekmedia.pl/index.php?option=com_content&view=article&id=178%3Adobre-dla-diabetyka-2010&catid=36%3Adla-sodkich&Itemid=1

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If you'd like more information about this award or to schedule an interview, please contact Christina Brown at 888-737-6595 or e-mail at pr@infopiausa.com.